

2022

Cybersecurity

E X E C U T I V E

Sessions

Spring Session - Thursday, June 23, 2022

Presented & Sponsored by

towerwall

 **MASSBAY**
COMMUNITY COLLEGE

 **ALERT LOGIC™**
by HelpSystems

 **SentinelOne®**

proofpoint.

Tonight's Agenda

Cocktails & Networking	5:30 pm
Welcome & Introductions	6:00 pm
Dinner	6:30 pm
Panel Discussion & Q&A	6:45 pm
Networking	7:30 pm

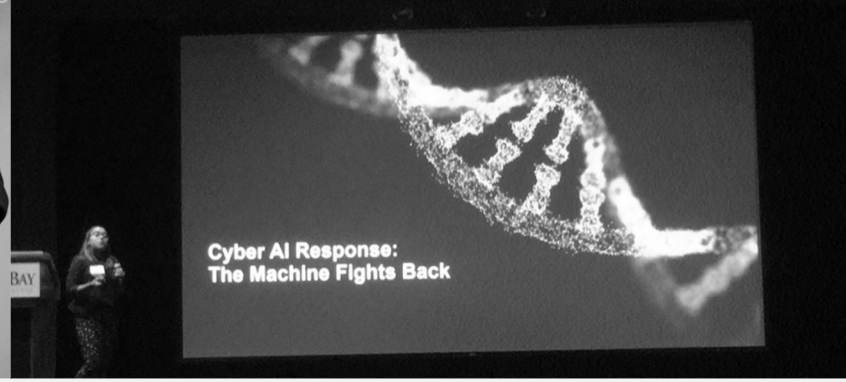
Welcome & Introductions

2022

Cybersecurity

EXECUTIVE

Sessions



Welcome to our Spring Session!

towerwall

The industry's leading cybersecurity preparedness partner. For over 23 years, Towerwall, a woman-owned business, has helped scores of companies safeguard their data and leverage their investment in IT solutions.

MASSBAY
COMMUNITY COLLEGE

MassBay has responded to the growing regional and national need for well-trained cybersecurity professionals by creating a Center for Cybersecurity Education.

ALERT LOGIC™
by HelpSystems

Alert Logic is the industry's first SaaS-enabled managed detection and response (MDR) provider, delivering unrivaled security value. Our MDR security experts protect your organization and empower you to resolve whatever threats may come.

SentinelOne®

SentinelOne is a pioneer in delivering autonomous security for the endpoint, datacenter and cloud environments to help organizations secure their assets with speed and simplicity.

proofpoint.

We provide the most effective cybersecurity and compliance solutions to protect people on every channel including email, the web, the cloud, and social media.

Presenter Profile

towerwall

The industry's leading cybersecurity preparedness partner. For over 23 years, Towerwall, a woman-owned business, has helped scores of companies safeguard their data and leverage their investment in IT solutions.

Panel Moderator



Michelle Drolet

Founder & CEO,
Towerwall



We are the industry's leading data security preparedness partner.

For over 23 years, our clients have relied on our:



Industry's Leading Team

Team of Tier 1 operators who knows InfoSec inside and out.



Battle-Tested Approach

Proven approach that has stood the test of time.



End-to-End Solutions

Holistic view balancing immediate needs yet evolve and adapt to growing threats.



InfoSec ROI

Protecting your brand and turning your investment into an advantage.

AT A GLANCE

COMPLETED 1st PEN TEST IN:

1999

CLIENTS THROUGHOUT:

US, EU, Caribbean

WE ADVISE:

CEOs
CIOs
CTOs
CISOs
IT Manager
Board of Directors
VCs & PE

“You guys are always
4-5 steps ahead of
everyone else”

- CTO & LONGTIME CLIENT

PROTECTED OVER:

400 Million Users

CURRENTLY SERVE AS:

vCISO for 25+ Companies

PROUD TO BE:

 **WOMEN
OWNED**

SECTOR EXPERTISE:

Higher Education
Financial Services & Banking
Healthcare
Bio Pharma
Retail
Government (Federal, State, Local)

RECOGNIZED AS:

TSR | The Software Report
Top 25 Women in Cybersecurity in 2021

CIO VIEWS | Top CEOs to Watch
Top CEOs to Watch in 2020 by CIO Views

CYBERSECURITY (H)MI LEADERS
10 Most Powerful Women by VAR Business Magazine

“Operationalized” Information Security
is consistent, repeatable & measurable.
It is comprised of 3 security tenets:



Process

Integrated risk management.



People

Turning the often-seen weakest point of security into your strongest.



Technology

Vulnerability management.

7 Towerwall's Dimensions of Cybersecurity

Backed by decades of security experience, Towerwall learned that there is no single piece of technology or system that will keep your organization secure.

That's why Towerwall security experts developed a unique security approach that is not only consistent, repeatable and measurable, but also flexible enough to adapt to the changing threat landscape.

We call this customizable approach the "7 Dimensions of Cybersecurity" that all organizations, regardless of their industry, size or security maturity, must adopt to deliver a multi-dimensional, multi-layered, proactive security defense.



Presenter Profile



MassBay has responded to the growing regional and national need for well-trained cybersecurity professionals by creating a Center for Cybersecurity Education.

Panel Expert



Michael Lyons

Chief Information Officer,
MassBay Community College

Presenter Profile



Alert Logic is the industry's first SaaS-enabled managed detection and response (MDR) provider, delivering unrivaled security value. Our MDR security experts protect your organization and empower you to resolve whatever threats may come.

Panel Expert



Shannon Davis

Director, Partner Readiness
Alert Logic

Alert Logic, the **industry's 1st...**



- Fully managed suite of cloud security products
- MDR solution available in leading cloud marketplaces
- Network IDS solution for containers
- Threat-centric global view of multiple cloud infrastructures
- Security-as-a-Service managed web application threat detection, including a WAF

Why Alert Logic?

24/7

Security
Monitoring

150+

Expert SOC
Analysts

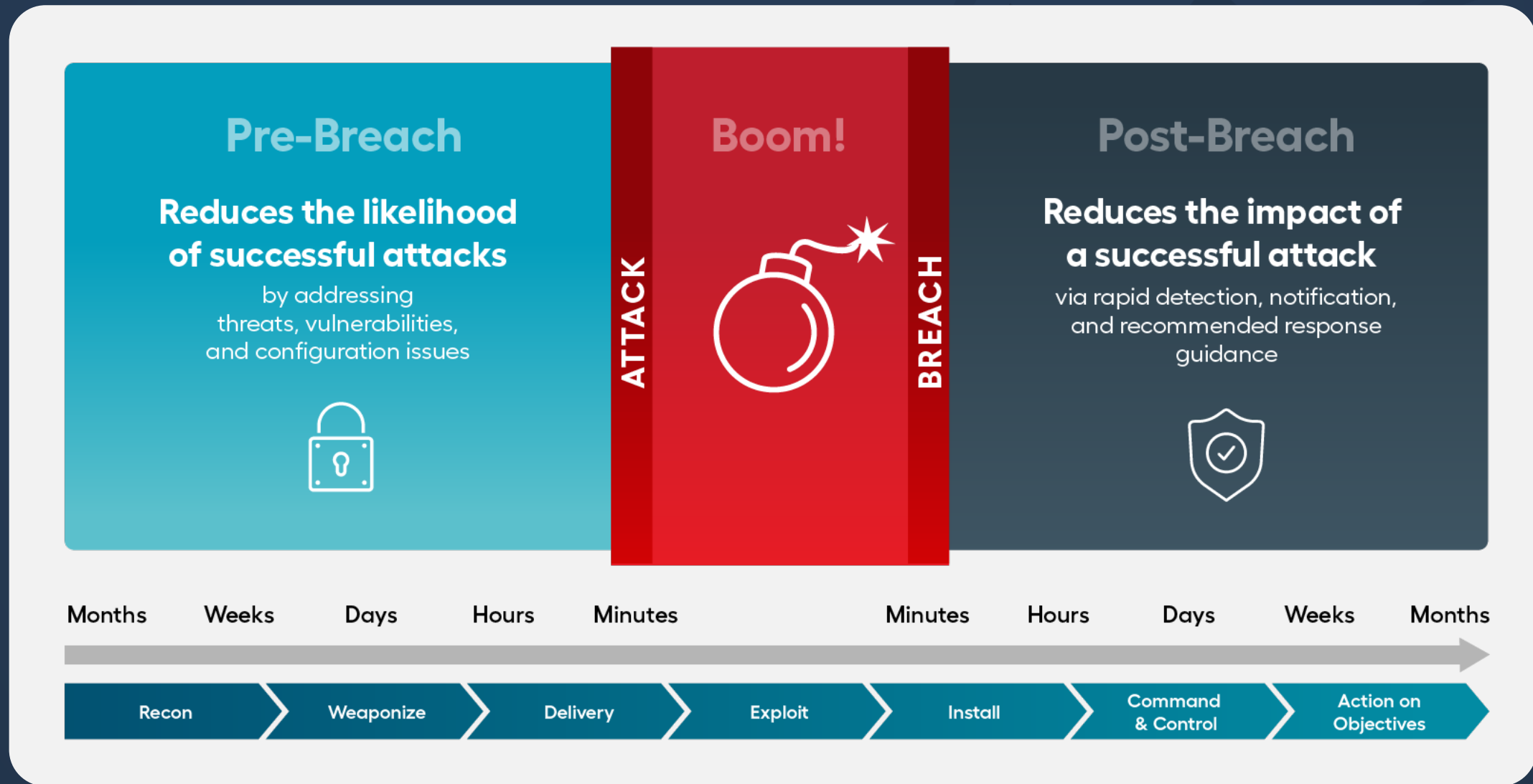
4,000+

Customers
Worldwide

20+

Years of
Experience

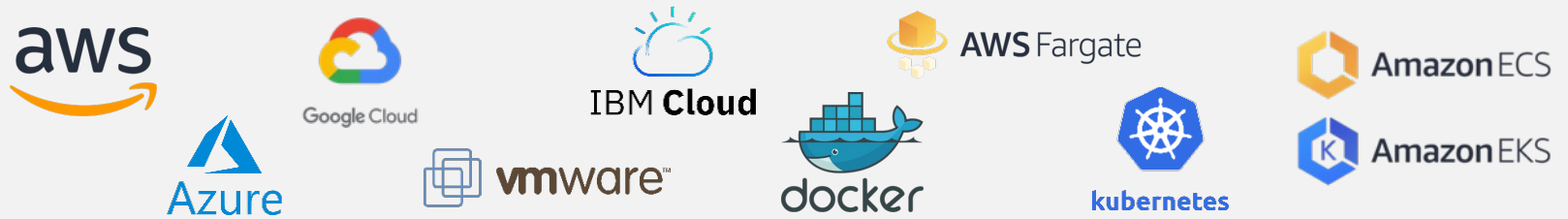
Focusing on both pre- and post-breach is critical



True hybrid coverage

Visibility and protection across hybrid, on-premises and cloud environments

Extensive
Hosting
Coverage



SaaS and
end-user
services



Network
infrastructure &
security controls



End-user
security
solutions



And many more

Broad-Based Compliance Without Complexity



PCI

ASV support and qualified experts on staff



HIPAA/HITRUST

Best practices for health care



SOC2

Meeting cloud services compliance requirements



GDPR

Privacy and security for customer records



SOX

Support for financial services requirements

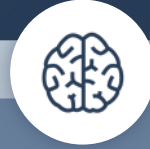
Applying Standards for Better Security

NIST | ISO | CIS

Uniquely bringing together a set of capabilities



Technology



Intelligence



Expertise

Coverage **Everywhere**

Cloud | Network | Applications | Endpoint

Simplified **Experience**

Expert Analysis | SaaS Based | Customer Focused

Continuous **Innovation**

Analytics | Integration | Automation

Presenter Profile



SentinelOne is a pioneer in delivering autonomous security for the endpoint, datacenter and cloud environments to help organizations secure their assets with speed and simplicity.

Panel Expert



Gabriel Sechrist

Northeast Commercial Sales,
SentinelOne



SentinelOne Singularity XDR Platform

Gabriel Sechrist – Account Executive

Singularity Platform

AI-POWERED XDR



Singularity Platform

Platform Capabilities



Prevention & Control



Detection & Response



Remediation & Recovery



Network Visibility & Attack Surface Control



XDR Automation



Services Capabilities

Intelligence Driven
Threat Hunting

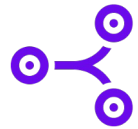
Managed Detection
& Response

Digital Forensics &
Incident Response



Why SentinelOne?

Automation



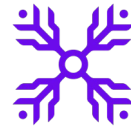
Storyline™

Autonomously connecting the dots to reduce labor and error



ActiveEDR®

AI real time response. Proactive EDR and recovery



Ranger®

Network attack surface learning & control in the same agent



Singularity™ XDR

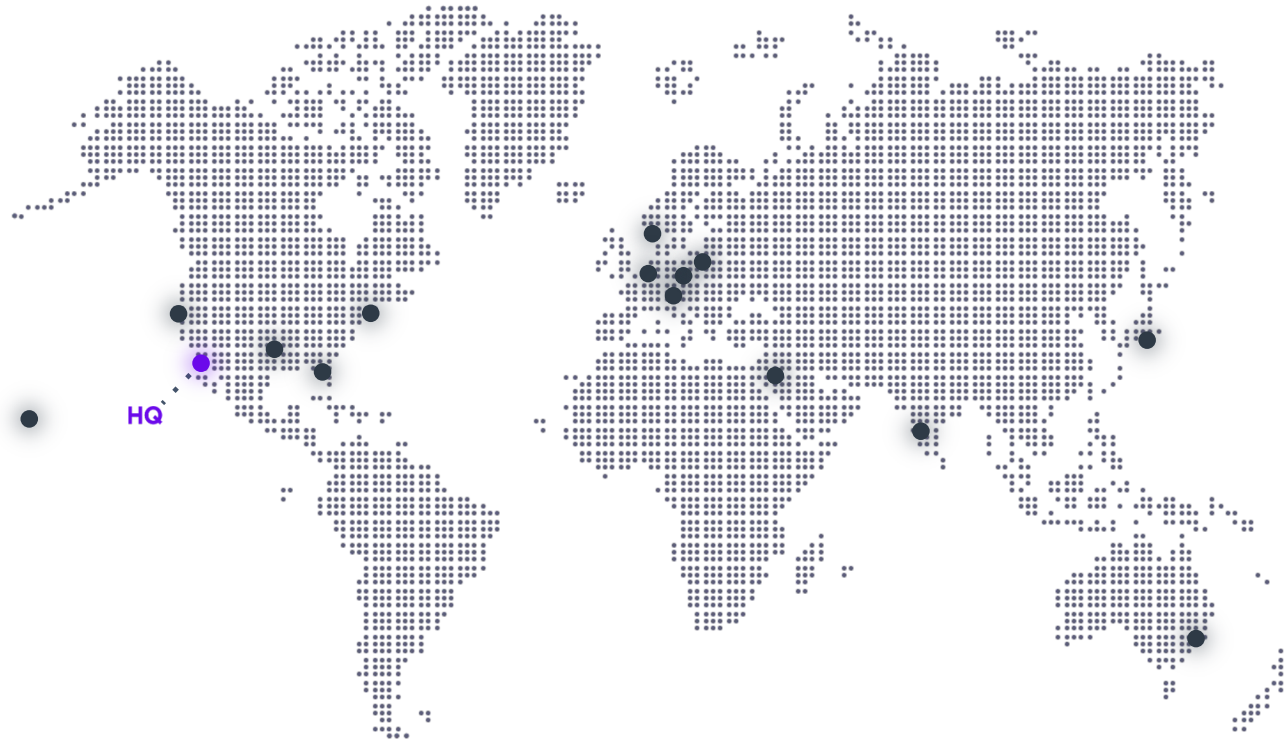
Integrate EPP+EDR with other security stack components



ONE Console

Manage all workloads in a single console across GEOs

Global Scale. Global Readiness



GLOBAL LOCATIONS

Mt. View, CA, Tel Aviv, Amsterdam, Prague, Tokyo, Oregon, and more

GLOBAL DATA CENTERS

AWS US, Frankfurt, Tokyo, Canada, GovCloud



>1,400

Employees

9,400+

Customers



NYSE:S

Publicly Listed

\$12B+

Valuation

FOUNDED 2013

24/7

VIGILANCE

MDR Team
DF/IR Team

SUPPORT

Follow-the-Sun

Data as of the quarter ended July 31, 2021

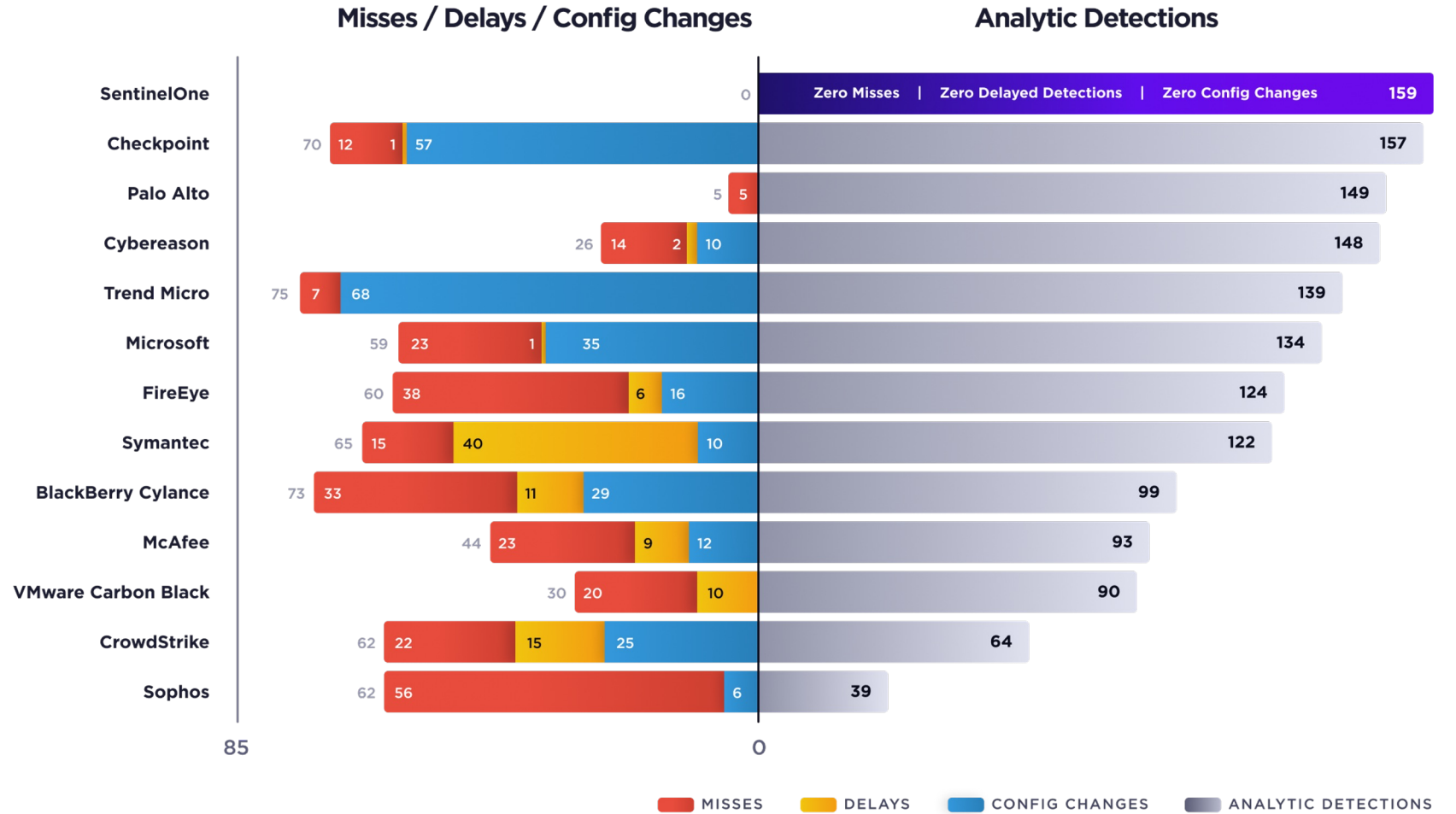
MITRE ATT&CK Results Data

Highest Analytic Coverage

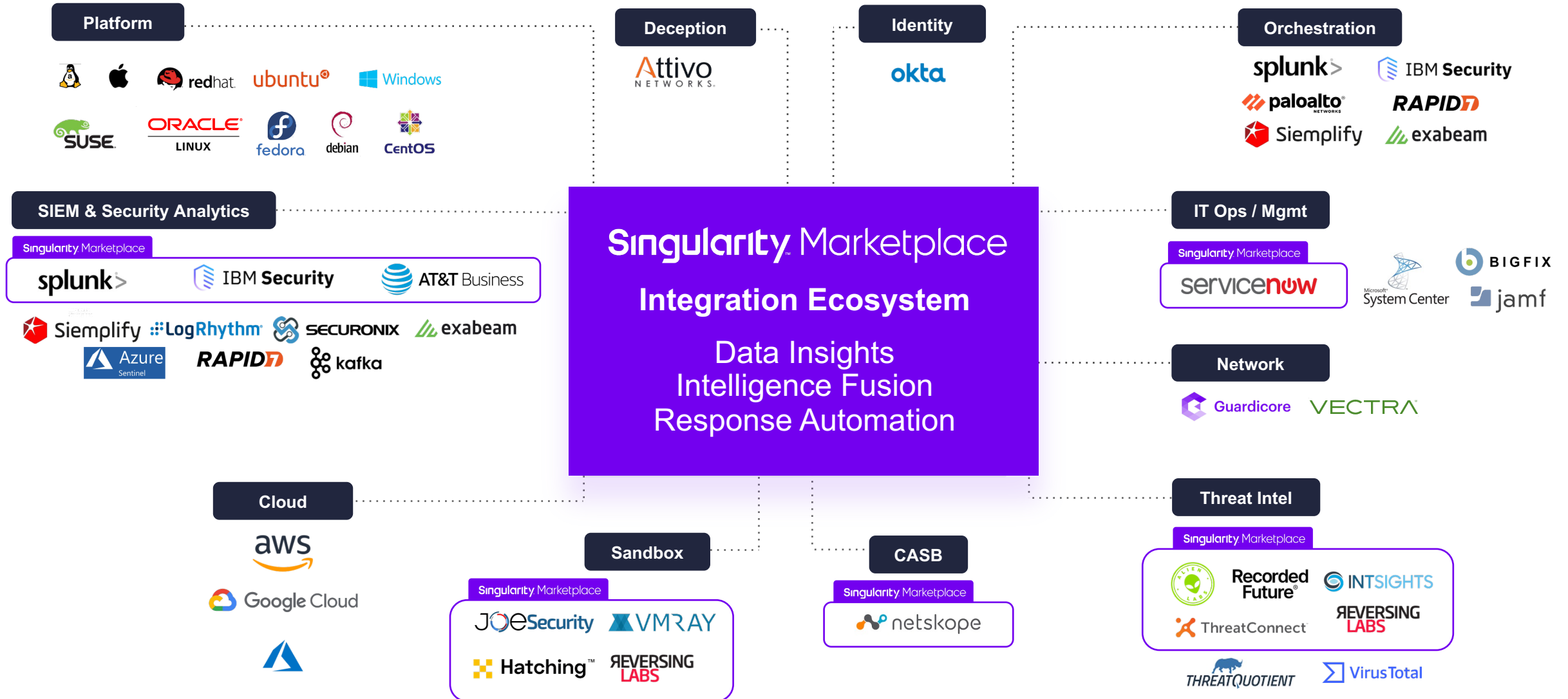
Delivering 100% visibility and quality context & insights without the noise

- ✔ **INSTILLS CONFIDENCE**
ZERO missed detections
- ✔ **WORKS OUT-OF-THE-BOX**
ZERO configuration changes
- ✔ **MOVES AT MACHINE SPEED**
ZERO delayed detections

[MITRE ATT&CK Results Data](#)



Singularity Marketplace & Technical Integration Ecosystem



Competitors

- **CrowdStrike**
- **Microsoft**
- Palo Alto
- Carbon Black – VMWare - Broadcom
- Cylance – Blackberry
- Cybereason
- Symantec – Broadcom
- McAfee
- Trend

Differentiators

- Single agent, console + platform
- Rollback
- MITRE ATT&CK Results
- Active EDR
- API first approach
- Feature parity across all operating systems
- Affordable Data Retention
- Multitenant
- Kubernetes

Presenter Profile

proofpoint®

We provide the most effective cybersecurity and compliance solutions to protect people on every channel including email, the web, the cloud, and social media.

Panel Expert



Erin Leonard

Director of Sales Engineering,
Proofpoint


TOP 3 CYBERSECURITY RISKS: ALL PEOPLE-CENTRIC



Vast majority of ransomware attacks start with email

— paloalto[®] research
NETWORKS

BEC losses exceed all other cybersecurity losses combined

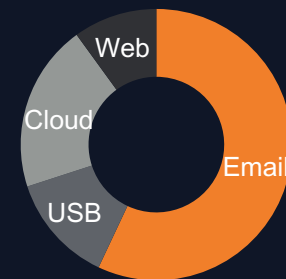
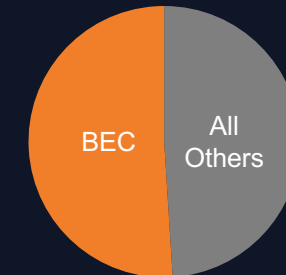
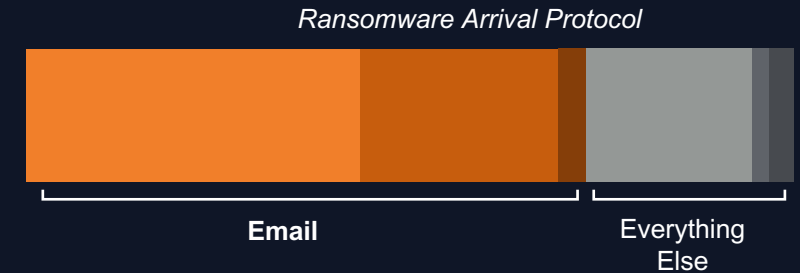
—  data for 791,790 incidents

99% of data loss incidents are human-driven

— proofpoint data across 3,000 organizations

85%

INVOLVED A HUMAN ELEMENT



PLATFORM APPROACH: THE RIGHT PROTECTION FOR THE RIGHT PEOPLE

“The evolution in threats has led to increased demand for other techniques and services, such as DMARC, cloud access security broker (CASB)/API integrations, continuous awareness and mail-focused security orchestration, automation and response (MSOAR).”

Gartner

User-activated
malware

Full malware
detection ensemble
with threat actor
attribution, impact,
and forensics

ML-based BEC and
cred phish detection,
with isolation for risky
clicks

Compromise cloud
account detection,
forensics, and
remediation

Compromised cloud
accounts

MSOAR including
abuse mailbox
automation


proofpoint.

Awareness
training, phish
sim, and warning
tags

DMARC and supplier
risk detection,
driving tags
and isolation

Compromised suppliers /
impersonation

Social engineering

Comprehensive
DLP across cloud,
email, endpoint,
and web

Data theft

proofpoint.

WHY PRIORITIZE PROTECTING PEOPLE?



EFFECTIVENESS

Deploys quickly, covers 100% of your organization wherever they work, and stops threats and data loss **before** they compromise what you care about

“Proofpoint knocks down 85% of my risk—it’s my most critical partner.”

PHARMA CISO



VISIBILITY

Seeing who is being attacked, who is creating risk, and who is doing the attacking is indispensable in understanding risk

“The data is gold. Without Proofpoint, we’d be blind to what users did with data and clicked on at home.”

LIFE SCIENCES CISO



OPERATIONAL EFFICIENCY

A people-centric security platform takes the burden off your users, your team, and your downstream controls

“After we deployed Proofpoint, the number of alerts our SOC needed to deal with went down 79%.”

AIRLINE CISO

proofpoint.

PARTNERING WITH THE WORLD'S LEADING SECURITY TEAMS

**The leader in
protecting people
from advanced
threats and
compliance risk**

#1 Most deployed solution for
Fortune 100, Fortune 1000, Global 2000

TOP 5 Global cybersecurity company in
revenue (>\$1.3B)

Providing seamless integration with other leaders



Panel Discussion

Panel Discussion: Threat Landscape 2022 & Beyond



AI-Powered Prevention,
For Good or For Evil?



How do I Keep My Cyber
Insurance in 2022?



Do I Really Need
24x7 Monitoring?



Cyber Program Development
and Repeatable Processes



Cloud Security & Shared
Responsibilities in AWS



How Do I Help My
Employees Become Part of
My Cybersecurity Team?

Thank You

for attending tonight!

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